

The innovative proposition

to attract investors and buyers

1. Name of innovation

The modes of sterilization and pasteurization are for the wide assortment of can food in the different types of consumer container

2. Intellectual Property

Select the appropriate position, put the mark «+». Write relevant information.

- Patented Innovation countries: Ukraine
- Filed for a patent countries: _____
- License agreement or Exclusive rights. Exclusive rights
- Other (specify) _____

3. Type of innovation

Select the icon by replacing from "-" to "+"

+	Product
+	Technology

+	Result of R&D
-	Other (discussed separately)

4. Areas of innovation

Select one or more applications innovation by replacing from "-" to "+" .

-	Automobiles, transport and logistics
+	Agriculture and food technology
-	Aerial and space technology
-	Biochemical technology
-	Building
-	Military Industrial and Safety
-	Energy and Energy Saving
-	IT-technology, ICT industry and services
-	Light industry
-	Marine industry and services
+	Environment
-	Nano- and Micro Technology
-	New materials
+	Medicine and Health
-	Creative industry
-	Tourism and cultural heritage
-	Other. (Please specify below the scope)

5. Novelty

What does innovation superior (in digits or qualitatively) already existing? (The answer should be clear and concise - three main arguments in support of the use of promising innovations in domestic and/or foreign markets)

The organizational ways of realization of the cost-oriented management enterprises are reasonable from redoing and canning of fruit and vegetables. Priority directions of drawing on internal reserves of appreciation of value of enterprises are certain from redoing and canning of fruit and vegetables. Certainly directions of the use of possibilities of appreciation of value due to an environment.

A matrix is worked out the "System effect - that allows *спред* profitability" that represents current profitability of enterprises except for charges on bringing in of capital and relative effect evidently to present the long-term and short-term results of activity of enterprise and define directions of the use of possibilities of environment for the appreciation of value of enterprises. Directions of the use are found out for the row of companies - candidates for an association: "Buskiy cannery", "Bilocerkovska cannery", "Vunnifrut", "Odesa canning factory".

6. Stage of Innovation

What is innovation's stage of development? Select the icon by replacing from "-" to "+"

-	The concept, proof of concept
-	The prototype, which tested and available for demonstration
+	The technologies for small-scale production
+	The technology is ready for industrial application
-	Commercialized

7. The presentation innovations

Select one or more forms by replacing badge from «-» to «+»

-	The demonstration model
+	Multimedia presentation
-	Report

8. Information about the participants, which apply innovation

	<i>If innovation is filed away</i>
First Name Last Name	Odessa National Academy of Food Technologies (ONAFT)
address	Ukraine, Odessa, Kanatnaya str., 112, ONAFT, Research institute ONAFT
web-site	onaft.edu.ua
The person responsible for communication with the organizing committee of the Forum	
position	Chief of Department of the normatively-technical providing and metrology
First Name Last Name	Danylova Olena
tel. city	(048) 724-28-75, 712-41-30
e-mail	nauka@onaft.edu.ua
<i>Author</i>	Verchivker J.G.